

**June 2-3, 2018**

George Sherman Union, Boston University, MA

Conference Co-Chairs:

M. Selim Ünlü, PhD

Neşe Lortlar Ünlü, MD

Boston University

Register at: [www.tassausa.org/Annual-Conferences/2018/Registration](http://www.tassausa.org/Annual-Conferences/2018/Registration)

## CONFERENCE THEME

This year's conference theme will be centered on "Disruptive Ideas and Technologies." Social, economic, and technological changes often require an idea or innovation that challenge the norm and create a completely new social structure, industry, or market; and eventually disrupt the establishment displacing time-honored firms, products, and alliances. Distinct panels on Engineering and Physical Sciences, Health, Economics, and Social Sciences will bring together renowned Turkish-American scholars from academia and industry will discuss how disruptive ideas affect their respective disciplines. The biennial TASSA Conference meeting will expose the participants to a unique perspective on important issues and provide excellent opportunities to exchange perspectives on disruptive ideas and networking.

## Program Committee:

Daron Acemoğlu (MIT), Tamer Başar (UIUC), Gökhan Hotamışlıgil (Harvard University), Feryal Özel (University of Arizona), Haluk Ünal (University of Maryland), M. Selim Ünlü (BU)

## YOUNG SCHOLAR AWARD

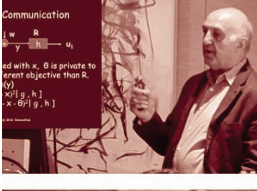
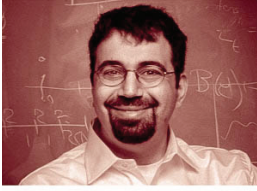
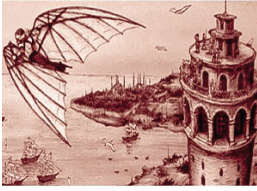
Graduate students, postdoctoral scholars and researchers (from academia and industry), and junior faculty who have excelled in their respective fields are invited to submit a nomination (including self-nominations) for the TASSA Young Scholar Awards. For more information on eligibility criteria and application process please visit: [www.tassausa.org/Annual-Conferences/2018/Young-Scholar-Award](http://www.tassausa.org/Annual-Conferences/2018/Young-Scholar-Award)

## POSTER SESSION

Poster session will serve as a platform for principal investigators, students, postdoctoral fellows and researchers as well as institutions who would like to present their scholarly efforts. For more info: [www.tassausa.org/Annual-Conferences/2018/Poster](http://www.tassausa.org/Annual-Conferences/2018/Poster)

## CONFERENCE JOB FAIR

The conference will also feature a job fair to provide opportunities for visiting Turkish Universities and companies to recruit young scientists completing their education in the US, as well as look for experienced scientists to attract to their home institutions. Professional interview rooms will be provided for formal interviews to sponsoring institutions. For more info on TASSA Conference Job Fair, please visit: [www.tassausa.org/Annual-Conferences/2018/Job-Fair](http://www.tassausa.org/Annual-Conferences/2018/Job-Fair)



## **TASSA SPONSORSHIP PROGRAM**

Sponsorship program provides an unequalled opportunity to boost your institution's or company's visibility and showcase your programs and services. Sponsors will connect with students and scholars, high ranking government officials, top university administrators and managers of private research and technology companies both from the United States and Turkey. Sponsors can enhance their competitive edge, increase recognition and gain new friends. Recruiting and collaboration opportunities for sponsors from the pool of star scientists, scholars, and graduate students residing in the United States.

TASSA Conferences can be perceived as a display of power of the Turkish Science Diaspora in the United States. Sponsor support will strengthen the Turkish scientists and scholars abroad and hence increase their contributions to Turkey.

## **SPONSORSHIP BENEFITS**

All sponsors of the TASSA Conference will have access to TASSA publications and bulletins. Sponsors will be acknowledged verbally during the opening remarks, as well as on TASSA 2018 website (name and logo).

### **DIAMOND SPONSOR (\$10,000)**

Full-page advertisement in the conference booklet. Complementary admission for ten to the conference, breakfasts, luncheons and dinner reception. Maximum exposure throughout the conference.

### **GOLD SPONSOR (\$5,000)**

Half-page advertisement in the conference booklet. Complementary admission for five to the conference, breakfasts, luncheons and dinner reception.

### **SILVER SPONSOR (\$2,500)**

Quarter-page advertisement in the conference booklet. Complementary admission for two to the conference, breakfasts, luncheons and dinner reception.

### **PAST SPONSORS INCLUDE:**

Past sponsors include TIAX; Bogazici University; Bahcesehir University; University of Chicago; Ozyegin University; TUSIAD; Turkish Airlines; TOBB, University of Economy and Technology; Aselsan; Havelsan; Istanbul Medipol University; Invest in Turkey; University of Maryland.

### **CHECK OR MONEY ORDER**

Issue a check or money order payable to TASSA, and mail to: Turkish-American Scientists and Scholars Association PO Box 28054 Washington, DC 20038 USA



## TASSA Conference Sponsorship Contract, 2018

### TERMS AND CONDITIONS:

This Sponsorship Contract will serve as a binding agreement between the Turkish American Scientists and Scholars Association (TASSA) and the Sponsor with respect to agreed-upon sponsorship opportunities at the 2018 TASSA Conference on ***“Disruptive Ideas and Technologies”*** to be held June 2-3, 2018, at the Boston University George Sherman Union (775 Commonwealth Avenue, Boston, MA 02215.)

### BENEFITS – VISIBILITY AT THE TURKISH SCIENCE DIASPORA’S LARGEST CONFERENCE

- TASSA Conference Sponsorship Program provides an unequalled opportunity to boost the visibility of your institution or company and showcase your programs and services.
- Sponsors will connect with students and scholars, high-ranking government officials, top university administrators, and managers of private research and technology companies both from the United States and Turkey.
- Sponsors can enhance their competitive edge, increase recognition, and network.
- Recruiting opportunities for sponsors and access to the pool of star scientists, scholars, and graduate students.
- TASSA Conference is a premier display of the influence and dynamism of the Turkish Science Diaspora in the United States. Sponsor support will strengthen the Turkish scientists and scholars and hence increase their contributions to Turkey.

### CATEGORIES OF SPONSORS:

Sponsorship level	Subscription to TASSA pubs	Company info on TASSA Conference Web site	Complimentary registration	advertisement in conference booklet	Priority sitting at conference luncheons	A display booth at conference	Invitations to all TASSA workshops, seminars and members only events	Reserved meeting room
Diamond \$10,000		<b>one year</b>	10 attendees	Full page				
Gold \$5,000		6 months	5 attendees	½ - page				
Silver \$2,500		3 months	2 attendees	¼ - page				

# SPONSORSHIP CONTRACT

**INSTRUCTIONS:** All contracts must be completed, signed and accompanied by correct deposit. Contracts that are incomplete, unsigned or not accompanied by proper deposit will not be accepted and will be returned for completion.

## SPONSOR INFORMATION:

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INSTITUTION: \_\_\_\_\_

DEPARTMENT \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

Administrative Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING TASSA AS PUBLISHED ON THE WEBSITE (<http://www.tassausa.org/About-TASSA/Bylaws-and-Organizational-Chart>) WHICH ARE A PART OF THIS CONTRACT. ACCEPTANCE OF THIS APPLICATION BY THE TURKISH AMERICAN SCIENTISTS AND SCHOLARS ASSOCIATION CONSTITUTES A BINDING CONTRACT.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

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## SPONSORSHIP LEVEL:

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- DIAMOND SPONSOR \$10,000 ☐
- GOLD SPONSOR \$5,000 ☐
- SILVER SPONSOR \$2,500 ☐

## PAYMENT METHOD:

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WIRE TRANSFER: Bank information will be provided upon acceptance of the application

CHECK OR MONEY ORDER: Issue a check or money order payable to TASSA, and mail to:  
Turkish-American Scientists and Scholars Association (TASSA)  
PO Box 28054, Washington, DC 20038

## PLEASE SEND THE COMPLETED FORM TO:

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Turkish American Scientists and Scholars Association (TASSA) Attn: **Bedriye Akson, Communications Director**  
Email: [ed@tassausa.org](mailto:ed@tassausa.org)

Names of the individuals you'd like to include in the complimentary registration as indicated in the sponsorship level you choose. (Please note that individuals who are not included in this form will be charged a registration fee during the conference. If the individuals, you have included, will not be attending please inform the conference committee as soon as possible.)

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DIAMOND SPONSORS – 10 PEOPLE ● GOLD SPONSORS – 5 PEOPLE ● SILVER SPONSORS – 2 PEOPLE

1.	6.
2.	7.
3.	8.
4.	9.
5.	10.

## COMPREHENSIVE DETAILS OF SPONSOR BENEFITS

### DIAMOND SPONSOR

- One (1) full-page advertisement in the conference booklet.
- Complimentary admission for **ten** to the conference, breakfasts, luncheons and dinner reception.
- Maximum exposure throughout the conference.
- Reserved meeting room at the conference.
- A display booth with tables, stands and poster boards at the conference site.
- Company name, logo and information listed on TASSA Conference Web site for **one year**.
- Invitations to all TASSA workshops, seminars and members only events.
- Priority sitting at the luncheons.
- Verbal acknowledgment of sponsorship during opening remarks.
- Subscription to TASSA publications and bulletins.

### GOLD SPONSOR

- Half (1/2) page advertisement in the conference booklet.
- Complimentary admission for **five** to the conference, breakfasts, luncheons and dinner reception.
- A display booth with tables, stands and poster boards at the conference site.
- Company name and information listed on TASSA Conference Web site for **six months**.
- Priority sitting at the luncheons.
- Verbal acknowledgment of sponsorship during opening remarks.
- Subscription to TASSA publications and bulletins.

### SILVER SPONSOR

- Quarter (1/4) page advertisement in the conference booklet.
- Complimentary admission for **two** to the conference, breakfasts, luncheons and dinner reception.
- Company name and information listed on TASSA Conference Web site for **three months**.
- Verbal acknowledgment of sponsorship during opening remarks.
- Subscription to TASSA publications and bulletins.